

## Personal Hygiene/ Personal Care: Netherlands Industry Guide

---

Published: 2009-APR-08

Pages: 116

Format: PDF

Price: 1110 USD

### Description

Datamonitor's Personal Hygiene/ Personal Care: Netherlands Industry Guide is an essential resource for top-level data and analysis covering the Netherlands Personal Hygiene/ Personal Care industry. It includes detailed data on market size and segmentation, textual analysis of the key trends and competitive landscape, and profiles of the leading companies. This incisive report provides expert analysis with distinct chapters for Facial Care, Fragrances, Haircare, Make-up, Personal Hygiene and Suncare

### Scope of the Report

- \* Contains an executive summary and data on value, volume and segmentation for Facial Care, Fragrances, Haircare, Make-up, Personal Hygiene and Suncare
- \* Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies
- \* Incorporates in-depth five forces competitive environment analysis and scorecards
- \* Includes five-year forecasts for Facial Care, Fragrances, Haircare, Make-up, Personal Hygiene and Suncare

### Highlights

- \* The Dutch facial care market generated total revenues of \$324 million in 2007, this representing a compound annual growth rate (CAGR) of 3.8% for the period spanning 2003-2007.
- \* The Dutch fragrance market generated total revenues of \$486.9 million in 2008, representing a compound annual growth rate (CAGR) of 2.9% for the period spanning 2004-2008.
- \* The Dutch haircare market generated total revenues of \$537.4 million in 2007, representing a compound annual growth rate (CAGR) of 1.8% for the period spanning 2003-2007.
- \* The Dutch make-up market generated total revenues of \$356 million in 2007, representing a compound annual growth rate (CAGR) of 7.1% for the period spanning 2003-2007.
- \* The Dutch personal hygiene market generated total revenues of \$424.5 billion in 2007, representing a compound annual growth rate (CAGR) of 1.7% for the period spanning 2003-2007.
- \* The Dutch suncare market generated total revenues of \$82.3 million in 2007, this representing a compound annual growth rate (CAGR) of 5.2% for the period spanning 2003-2007.

### Why you should buy this report

- \* Spot future trends and developments
- \* Inform your business decisions
- \* Add weight to presentations and marketing materials
- \* Save time carrying out entry-level research

## **Table of Contents**

CHAPTER 1 FACIAL CARE IN THE NETHERLANDS	14
1.1 Market Overview	14
1.2 Market Value	16
1.3 Market Volume	17
1.4 Market Segmentation I	18
1.5 Market Segmentation II	19
1.6 Market Share	20
1.7 Five Forces Analysis	21
1.8 Distribution	28
1.9 Market Forecasts	29
CHAPTER 2 FRAGRANCES IN THE NETHERLANDS	31
2.1 Market Overview	31
2.2 Market Value	33
2.3 Market Volume	34
2.4 Market Segmentation I	35
2.5 Market Segmentation II	36
2.6 Market Share	37
2.7 Five Forces Analysis	38
2.8 Distribution	44
2.9 Market Forecasts	45
CHAPTER 3 HAIRCARE IN THE NETHERLANDS	47
3.1 Market Overview	47
3.2 Market Value	49
3.3 Market Volume	50
3.4 Market Segmentation I	51
3.5 Market Segmentation II	52
3.6 Market Share	53
3.7 Five Forces Analysis	54
3.8 Distribution	60
3.9 Market Forecasts	61
CHAPTER 4 MAKE-UP IN THE NETHERLANDS	63
4.1 Market Overview	63
4.2 Market Value	65
4.3 Market Volume	66
4.4 Market Segmentation I	67
4.5 Market Segmentation II	68
4.6 Market Share	69
4.7 Five Forces Analysis	70
4.8 Distribution	78
4.9 Market Forecasts	79
CHAPTER 5 PERSONAL HYGIENE IN THE NETHERLANDS	81
5.1 Market Overview	81
5.2 Market Value	83
5.3 Market Volume	84
5.4 Market Segmentation I	85
5.5 Market Segmentation II	86
5.6 Market Share	87
5.7 FIVE FORCES ANALYSIS	88
5.8 Distribution	94
5.9 Market Forecasts	95
CHAPTER 6 SUNCARE IN THE NETHERLANDS	98
6.1 Market Overview	98
6.2 Market Value	100
6.3 Market Volume	101
6.4 Market Segmentation I	102
6.5 Market Segmentation II	103
6.6 Market Share	104
6.7 Five Forces Analysis	105
6.8 Distribution	111
6.9 Market Forecasts	112
CHAPTER 7 DEMOGRAPHICS	114
CHAPTER 8 APPENDIX	116
8.1 Data Research Methodology	116

### LIST OF TABLES

Table 1: Netherlands Facial Care Market Value: \$ million, 2003-2007	16
Table 2: Netherlands Facial Care Market Volume: Units million, 2003-2007	17
Table 3: Netherlands Facial Care Market Segmentation I: % Share, by Value, 2007	18
Table 4: Netherlands Facial Care Market Segmentation II: % Share, by Value, 2007	19
Table 5: Netherlands Facial Care Market Share: % Share, by Value, 2007	20
Table 6: Netherlands Facial Care Distribution: % Share, by Value, 2007	28
Table 7: Netherlands Facial Care Market Value Forecast: \$ million, 2007-2012	29

## BioMarket Group - A Global Online Aggregator of Life Science Market Research

Table 8: Netherlands Facial Care Market Volume Forecast: Units million, 2007-2012	30
Table 9: Netherlands Fragrances Market Value: \$ million, 2004-2008	33
Table 10: Netherlands Fragrances Market Volume: Units million, 2004-2008	34
Table 11: Netherlands Fragrances Market Segmentation I: % Share, by Value, 2008(e)	35
Table 12: Netherlands Fragrances Market Segmentation II: % Share, by Value, 2008(e)	36
Table 13: Netherlands Fragrances Market Share: % Share, by Value, 2008(e)	37
Table 14: Netherlands Fragrances Distribution: % Share, by Value, 2008(e)	44
Table 15: Netherlands Fragrances Market Value Forecast: \$ million, 2008-2013	45
Table 16: Netherlands Fragrances Market Volume Forecast: Units million, 2008-2013	46
Table 17: Netherlands Haircare Market Value: \$ million, 2003-2007	49
Table 18: Netherlands Haircare Market Volume: Units million, 2003-2007	50
Table 19: Netherlands Haircare Market Segmentation I: % Share, by Value, 2007	51
Table 20: Netherlands Haircare Market Segmentation II: % Share, by Value, 2007	52
Table 21: Netherlands Haircare Market Share: % Share, by Value, 2007	53
Table 22: Netherlands Haircare Distribution: % Share, by Value, 2007	60
Table 23: Netherlands Haircare Market Value Forecast: \$ million, 2007-2012	61
Table 24: Netherlands Haircare Market Volume Forecast: Units million, 2007-2012	62
Table 25: Netherlands Make-Up Market Value: \$ million, 2003-2007	65
Table 26: Netherlands Make-Up Market Volume: Units million, 2003-2007	66
Table 27: Netherlands Make-Up Market Segmentation I: % Share, by Value, 2007	67
Table 28: Netherlands Make-Up Market Segmentation II: % Share, by Value, 2007	68
Table 29: Netherlands Make-Up Market Share: % Share, by Value, 2007	69
Table 30: Netherlands Make-Up Distribution: % Share, by Value, 2007	78
Table 31: Netherlands Make-Up Market Value Forecast: \$ million, 2007-2012	79
Table 32: Netherlands Make-Up Market Volume Forecast: Units million, 2007-2012	80
Table 33: Netherlands Personal Hygiene Market Value: \$ million, 2002-2006	83
Table 34: Netherlands Personal Hygiene Market Volume: Units million, 2002-2006	84
Table 35: Netherlands Personal Hygiene Market Segmentation I: % Share, by Value, 2006	85
Table 36: Netherlands Personal Hygiene Market Segmentation II: % Share, by Value, 2006	86
Table 37: Netherlands Personal Hygiene Market Share: % Share, by Value, 2006	87
Table 38: Netherlands Personal Hygiene Distribution: % Share, by Value, 2006	94
Table 39: Netherlands Personal Hygiene Market Value Forecast: \$ million, 2006-2011	95
Table 40: Netherlands Personal Hygiene Market Volume Forecast: Units million, 2006-2011	97
Table 41: Netherlands Suncare Market Value: \$ million, 2003-2007	100
Table 42: Netherlands Suncare Market Volume: Units million, 2003-2007	101
Table 43: Netherlands Suncare Market Segmentation I: % Share, by Value, 2007	102
Table 44: Netherlands Suncare Market Segmentation II: % Share, by Value, 2007	103
Table 45: Netherlands Suncare Market Share: % Share, by Value, 2007	104
Table 46: Netherlands Suncare Distribution: % Share, by Value, 2007	111
Table 47: Netherlands Suncare Market Value Forecast: \$ million, 2007-2012	112
Table 48: Netherlands Suncare Market Volume Forecast: Units million, 2007-2012	113
Table 49: Netherlands Size of Population (million) , 2003-2007	114
Table 50: Netherlands GDP (Constant 2000 Prices, \$ billion), 2003-2007	114
Table 51: Netherlands Inflation, 2003-2007	114
Table 52: Netherlands Exchange Rate, 2003	115

### LIST OF FIGURES

Figure 1: Netherlands Facial Care Market Value: \$ million, 2003-2007	16
Figure 2: Netherlands Facial Care Market Volume: Units million, 2003-2007	17
Figure 3: Netherlands Facial Care Market Segmentation I: % Share, by Value, 2007	18
Figure 4: Netherlands Facial Care Market Segmentation II: % Share, by Value, 2007	19
Figure 5: Netherlands Facial Care Market Share: % Share, by Value, 2007	20
Figure 6: Forces Driving Competition in the Facial Care Market in the Netherlands, 2007	21
Figure 7: Drivers of Buyer Power in the Facial Care Market in the Netherlands, 2007	22
Figure 8: Drivers of Supplier Power in the Facial Care Market in the Netherlands, 2007	23
Figure 9: Factors Influencing the Likelihood of New Entrants in the Facial Care Market in the Netherlands, 2007	24
Figure 10: Factors Influencing the Threat of Substitutes in the Facial Care Market in the Netherlands, 2007	26
Figure 11: Drivers of Degree of Rivalry in the Facial Care Market in the Netherlands, 2007	27
Figure 12: Netherlands Facial Care Distribution: % Share, by Value, 2007	28
Figure 13: Netherlands Facial Care Market Value Forecast: \$ million, 2007-2012	29
Figure 14: Netherlands Facial Care Market Volume Forecast: Units million, 2007-2012	30
Figure 15: Netherlands Fragrances Market Value: \$ million, 2004-2008	33
Figure 16: Netherlands Fragrances Market Volume: Units million, 2004-2008	34
Figure 17: Netherlands Fragrances Market Segmentation I: % Share, by Value, 2008(e)	35
Figure 18: Netherlands Fragrances Market Segmentation II: % Share, by Value, 2008(e)	36
Figure 19: Netherlands Fragrances Market Share: % Share, by Value, 2008(e)	37
Figure 20: Forces Driving Competition in the Dutch Fragrances Market	38
Figure 21: Drivers of Buyer Power in the Dutch Fragrances Market	39
Figure 22: Drivers of Supplier Power in the Dutch Fragrances Market	40
Figure 23: Factors Influencing the Likelihood of New Entrants in the Dutch Fragrances Market	41
Figure 24: Factors Influencing the Threat of Substitutes in the Dutch Fragrances Market	42
Figure 25: Drivers of Degree of Rivalry in the Dutch Fragrances Market	43
Figure 26: Netherlands Fragrances Distribution: % Share, by Value, 2008(e)	44
Figure 27: Netherlands Fragrances Market Value Forecast: \$ million, 2008-2013	45
Figure 28: Netherlands Fragrances Market Volume Forecast: Units million, 2008-2013	46

## BioMarket Group - A Global Online Aggregator of Life Science Market Research

Figure 29: Netherlands Haircare Market Value: \$ million, 2003-2007 49  
Figure 30: Netherlands Haircare Market Volume: Units million, 2003-2007 50  
Figure 31: Netherlands Haircare Market Segmentation I: % Share, by Value, 2007 51  
Figure 32: Netherlands Haircare Market Segmentation II: % Share, by Value, 2007 52  
Figure 33: Netherlands Haircare Market Share: % Share, by Value, 2007 53  
Figure 34: Forces Driving Competition in the Haircare Market in the Netherlands, 2007 54  
Figure 35: Drivers of Buyer Power in the Haircare Market in the Netherlands, 2007 55  
Figure 36: Drivers of Supplier Power in the Haircare Market in the Netherlands, 2007 56  
Figure 37: Factors Influencing the Likelihood of New Entrants in the Haircare Market in the Netherlands, 2007 57  
Figure 38: Factors Influencing the Threat of Substitutes in the Haircare Market in the Netherlands, 2007 58  
Figure 39: Drivers of Degree of Rivalry in the Haircare Market in the Netherlands, 2007 59  
Figure 40: Netherlands Haircare Distribution: % Share, by Value, 2007 60  
Figure 41: Netherlands Haircare Market Value Forecast: \$ million, 2007-2012 61  
Figure 42: Netherlands Haircare Market Volume Forecast: Units million, 2007-2012 62  
Figure 43: Netherlands Make-Up Market Value: \$ million, 2003-2007 65  
Figure 44: Netherlands Make-Up Market Volume: Units million, 2003-2007 66  
Figure 45: Netherlands Make-Up Market Segmentation I: % Share, by Value, 2007 67  
Figure 46: Netherlands Make-Up Market Segmentation II: % Share, by Value, 2007 68  
Figure 47: Netherlands Make-Up Market Share: % Share, by Value, 2007 69  
Figure 48: Forces Driving Competition in the Make-Up Market in the Netherlands, 2007 70  
Figure 49: Drivers of Buyer Power in the Make-Up Market in the Netherlands, 2007 71  
Figure 50: Drivers of Supplier Power in the Make-Up Market in the Netherlands, 2007 73  
Figure 51: Factors Influencing the Likelihood of New Entrants in the Make-Up Market in the Netherlands, 2007 74  
Figure 52: Factors Influencing the Threat of Substitutes in the Make-Up Market in the Netherlands, 2007 76  
Figure 53: Drivers of Degree of Rivalry in the Make-Up Market in the Netherlands, 2007 77  
Figure 54: Netherlands Make-Up Distribution: % Share, by Value, 2007 78  
Figure 55: Netherlands Make-Up Market Value Forecast: \$ million, 2007-2012 79  
Figure 56: Netherlands Make-Up Market Volume Forecast: Units million, 2007-2012 80  
Figure 57: Netherlands Personal Hygiene Market Value: \$ million, 2002-2006 83  
Figure 58: Netherlands Personal Hygiene Market Volume: Units million, 2002-2006 84  
Figure 59: Netherlands Personal Hygiene Market Segmentation I: % Share, by Value, 2006 85  
Figure 60: Netherlands Personal Hygiene Market Segmentation II: % Share, by Value, 2006 86  
Figure 61: Netherlands Personal Hygiene Market Share: % Share, by Value, 2006 87  
Figure 62: Forces Driving Competition in the Personal Hygiene Market in the Netherlands, 2006 88  
Figure 63: Drivers of Buyer Power in the Personal Hygiene Market in the Netherlands, 2006 89  
Figure 64: Drivers of Supplier Power in the Personal Hygiene Market in the Netherlands, 2006 90  
Figure 65: Factors Influencing the Likelihood of New Entrants in the Personal Hygiene Market in the Netherlands, 2006 91  
Figure 66: Factors Influencing the Threat of Substitutes in the Personal Hygiene Market in the Netherlands, 2006 92  
Figure 67: Drivers of Degree of Rivalry in the Personal Hygiene Market in the Netherlands, 2006 93  
Figure 68: Netherlands Personal Hygiene Distribution: % Share, by Value, 2006 94  
Figure 69: Netherlands Personal Hygiene Market Value Forecast: \$ million, 2006-2011 95  
Figure 70: Netherlands Personal Hygiene Market Volume Forecast: Units million, 2006-2011 97  
Figure 71: Netherlands Suncare Market Value: \$ million, 2003-2007 100  
Figure 72: Netherlands Suncare Market Volume: Units million, 2003-2007 101  
Figure 73: Netherlands Suncare Market Segmentation I: % Share, by Value, 2007 102  
Figure 74: Netherlands Suncare Market Segmentation II: % Share, by Value, 2007 103  
Figure 75: Netherlands Suncare Market Share: % Share, by Value, 2007 104  
Figure 76: Forces Driving Competition in the Suncare Market in the Netherlands, 2007 105  
Figure 77: Drivers of Buyer Power in the Suncare Market in the Netherlands, 2007 106  
Figure 78: Drivers of Supplier Power in the Suncare Market in the Netherlands, 2007 107  
Figure 79: Factors Influencing the Likelihood of New Entrants in the Suncare Market in the Netherlands, 2007 108  
Figure 80: Factors Influencing the Threat of Substitutes in the Suncare Market in the Netherlands, 2007 109  
Figure 81: Drivers of Degree of Rivalry in the Suncare Market in the Netherlands, 2007 110  
Figure 82: Netherlands Suncare Distribution: % Share, by Value, 2007 111  
Figure 83: Netherlands Suncare Market Value Forecast: \$ million, 2007-2012 112  
Figure 84: Netherlands Suncare Market Volume Forecast: Units million, 2007-2012 113

### Ordering

Order Online - <http://www.biomarketgroup.com/market-research-report/personal-hygiene-personal-care-netherlands-industry-guide.html>

Order by Fax - using the form below

Order by Post - print the order form below and send to:

BioMarket Group  
Björnnäsvägen 21  
11419 STOCKHOLM



## Fax Order Form

To place an order via fax simply print this form, fill in the information below and fax the completed form to +46-8-56849191. If you have any questions please visit

<http://www.biomarketgroup.com/index.php/contacts/>

### Order Information

Please verify that the product information is correct:

Product Name: **Personal Hygiene/ Personal Care: Netherlands Industry Guide**

Web Address: <http://www.biomarketgroup.com/market-research-report/personal-hygiene-personal-care-netherlands-industry-guide.html>

Format: PDF

Price: 1110 USD (Single User License)

Delivery of hard copy or CD-ROM is subject to a Courier charge of 50 USD.

Delivery within Sweden is subject to VAT at 25%.

### Contact Information

Please enter all the information below in **BLOCK CAPITALS**

Title: \_\_\_\_\_

Name: \_\_\_\_\_

Email Address:\* \_\_\_\_\_

Job Title: \_\_\_\_\_

Organization: \_\_\_\_\_

EU companies must supply: VAT / BTW / MOMS

MWST / IVA / FPA number:

\_\_\_\_\_

Address: \_\_\_\_\_

Zip Code: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Country: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

### Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

- Pay by credit card:**
- American Express
  - Master Card
  - Visa

Cardholder Name: \_\_\_\_\_

Expiry Date (MM/YY): \_\_\_\_\_

Card Number: \_\_\_\_\_

CVV Number: \_\_\_\_\_

- Pay by check:**

Please post the check, accompanied by this form, to:

BioMarket Group  
Björnnäsvägen 21  
11419 STOCKHOLM  
SWEDEN

- Pay by wire transfer:** Please transfer funds to:

Account number: 43521169

Swift code: HANDSESS

IBAN number: SE74 6000 0000 0000 4352 1169

Bank Address: Handelsbanken, Stockholm, Sweden

If you have a Marketing Code please enter it below:

Marketing Code: \_\_\_\_\_

Please supply purchase order number if needed:

\* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, Gmail)

Please note that by ordering from BioMarket Group you are agreeing to our Terms and Conditions at

<http://www.biomarketgroup.com/index.php/biomarket-group-full-terms-and-conditions>

**Please fax this form to: +46-8-56849191**