

Personal Hygiene/ Personal Care: Spain Industry Guide

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Description

Datamonitor's Personal Hygiene/ Personal Care: Spain Industry Guide is an essential resource for top-level data and analysis covering the Spain Personal Hygiene/ Personal Care industry. It includes detailed data on market size and segmentation, textual analysis of the key trends and competitive landscape, and profiles of the leading companies. This incisive report provides expert analysis with distinct chapters for Facial Care, Fragrances, Haircare, Make-up, Personal Hygiene and Suncare

Scope of the Report

- * Contains an executive summary and data on value, volume and segmentation for Facial Care, Fragrances, Haircare, Make-up, Personal Hygiene and Suncare
- * Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies
- * Incorporates in-depth five forces competitive environment analysis and scorecards
- * Includes five-year forecasts for Facial Care, Fragrances, Haircare, Make-up, Personal Hygiene and Suncare

Highlights

- * The Spanish facial care market generated total revenues of \$613.4 million in 2007, this representing a compound annual growth rate (CAGR) of 5.6% for the period spanning 2003-2007.
- * The Spanish fragrances market generated total revenues of \$3.1 billion in 2008, representing a compound annual growth rate (CAGR) of 4.3% for the period spanning 2004-2008.
- * The Spanish haircare market generated total revenues of \$1.1 billion in 2007, representing a compound annual growth rate (CAGR) of 3.7% for the period spanning 2003-2007.
- * The Spanish make-up market generated total revenues of \$567.7 million in 2007, representing a compound annual growth rate (CAGR) of 4.3% for the period spanning 2003-2007.
- * The Spanish personal hygiene market generated total revenues of \$619.6 billion in 2007, representing a compound annual growth rate (CAGR) of 3.3% for the period spanning 2003-2007.
- * The Spanish suncare market generated total revenues of \$318.1 million in 2007, this representing a compound annual growth rate (CAGR) of 1.5% for the period spanning 2003-2007.

Why you should buy this report

- * Spot future trends and developments
- * Inform your business decisions
- * Add weight to presentations and marketing materials
- * Save time carrying out entry-level research

Table of Contents

| | |
|-------------------------------------|-----|
| CHAPTER 1 FACIAL CARE IN SPAIN | 13 |
| 1.1 Market Overview | 13 |
| 1.2 Market Value | 15 |
| 1.3 Market Volume | 16 |
| 1.4 Market Segmentation I | 17 |
| 1.5 Market Segmentation II | 18 |
| 1.6 Market Share | 19 |
| 1.7 Five Forces Analysis | 20 |
| 1.8 Distribution | 27 |
| 1.9 Market Forecasts | 28 |
| CHAPTER 2 FRAGRANCES IN SPAIN | 30 |
| 2.1 Market Overview | 30 |
| 2.2 Market Value | 32 |
| 2.3 Market Volume | 33 |
| 2.4 Market Segmentation I | 34 |
| 2.5 Market Segmentation II | 35 |
| 2.6 Market Share | 36 |
| 2.7 Five Forces Analysis | 37 |
| 2.8 Distribution | 43 |
| 2.9 Market Forecasts | 44 |
| CHAPTER 3 HAIRCARE IN SPAIN | 46 |
| 3.1 Market Overview | 46 |
| 3.2 Market Value | 48 |
| 3.3 Market Volume | 49 |
| 3.4 Market Segmentation I | 50 |
| 3.5 Market Segmentation II | 51 |
| 3.6 Market Share | 52 |
| 3.7 Five Forces Analysis | 53 |
| 3.8 Distribution | 59 |
| 3.9 Market Forecasts | 60 |
| CHAPTER 4 MAKE-UP IN SPAIN | 62 |
| 4.1 Market Overview | 62 |
| 4.2 Market Value | 64 |
| 4.3 Market Volume | 65 |
| 4.4 Market Segmentation I | 66 |
| 4.5 Market Segmentation II | 67 |
| 4.6 Market Share | 68 |
| 4.7 Five Forces Analysis | 69 |
| 4.8 Distribution | 77 |
| 4.9 Market Forecasts | 78 |
| CHAPTER 5 PERSONAL HYGIENE IN SPAIN | 80 |
| 5.1 Market Overview | 80 |
| 5.2 Market Value | 82 |
| 5.3 Market Volume | 83 |
| 5.4 Market Segmentation I | 84 |
| 5.5 Market Segmentation II | 85 |
| 5.6 Market Share | 86 |
| 5.7 Five Forces Analysis | 87 |
| 5.8 Distribution | 93 |
| 5.9 Market Forecasts | 94 |
| CHAPTER 6 SUNCARE IN SPAIN | 96 |
| 6.1 Market Overview | 96 |
| 6.2 Market Value | 98 |
| 6.3 Market Volume | 99 |
| 6.4 Market Segmentation I | 100 |
| 6.5 Market Segmentation II | 101 |
| 6.6 Market Share | 102 |
| 6.7 Five Forces Analysis | 103 |
| 6.8 Distribution | 109 |
| 6.9 Market Forecasts | 110 |
| CHAPTER 7 MACROECONOMIC INDICATORS | 112 |
| CHAPTER 8 APPENDIX | 114 |
| 8.1 Data Research Methodology | 114 |

LIST OF TABLES

| | |
|--|----|
| Table 1: Spain Facial Care Market Value: \$ million, 2003-2007 | 15 |
| Table 2: Spain Facial Care Market Volume: Units million, 2003-2007 | 16 |
| Table 3: Spain Facial Care Market Segmentation I: % Share, by Value, 2007 | 17 |
| Table 4: Spain Facial Care Market Segmentation II: % Share, by Value, 2007 | 18 |
| Table 5: Spain Facial Care Market Share: % Share, by Value, 2007 | 19 |
| Table 6: Spain Facial Care Distribution: % Share, by Value, 2007 | 27 |
| Table 7: Spain Facial Care Market Value Forecast: \$ million, 2007-2012 | 28 |

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| | |
|---|-----|
| Table 8: Spain Facial Care Market Volume Forecast: Units million, 2007-2012 | 29 |
| Table 9: Spain Fragrances Market Value: \$ billion, 2004-2008 | 32 |
| Table 10: Spain Fragrances Market Volume: Units million, 2004-2008 | 33 |
| Table 11: Spain Fragrances Market Segmentation I: % Share, by Value, 2008(e) | 34 |
| Table 12: Spain Fragrances Market Segmentation II: % Share, by Value, 2008(e) | 35 |
| Table 13: Spain Fragrances Market Share: % Share, by Value, 2008(e) | 36 |
| Table 14: Spain Fragrances Distribution: % Share, by Value, 2008(e) | 43 |
| Table 15: Spain Fragrances Market Value Forecast: \$ billion, 2008-2013 | 44 |
| Table 16: Spain Fragrances Market Volume Forecast: Units million, 2008-2013 | 45 |
| Table 17: Spain Haircare Market Value: \$ million, 2003-2007 | 48 |
| Table 18: Spain Haircare Market Volume: Units million, 2003-2007 | 49 |
| Table 19: Spain Haircare Market Segmentation I: % Share, by Value, 2007 | 50 |
| Table 20: Spain Haircare Market Segmentation II: % Share, by Value, 2007 | 51 |
| Table 21: Spain Haircare Market Share: % Share, by Value, 2007 | 52 |
| Table 22: Spain Haircare Distribution: % Share, by Value, 2007 | 59 |
| Table 23: Spain Haircare Market Value Forecast: \$ million, 2007-2012 | 60 |
| Table 24: Spain Haircare Market Volume Forecast: Units million, 2007-2012 | 61 |
| Table 25: Spain Make-Up Market Value: \$ million, 2003-2007 | 64 |
| Table 26: Spain Make-Up Market Volume: Units million, 2003-2007 | 65 |
| Table 27: Spain Make-Up Market Segmentation I: % Share, by Value, 2007 | 66 |
| Table 28: Spain Make-Up Market Segmentation II: % Share, by Value, 2007 | 67 |
| Table 29: Spain Make-Up Market Share: % Share, by Value, 2007 | 68 |
| Table 30: Spain Make-Up Distribution: % Share, by Value, 2007 | 77 |
| Table 31: Spain Make-Up Market Value Forecast: \$ million, 2007-2012 | 78 |
| Table 32: Spain Make-Up Market Volume Forecast: Units million, 2007-2012 | 79 |
| Table 33: Spain Personal Hygiene Market Value: \$ million, 2002-2006 | 82 |
| Table 34: Spain Personal Hygiene Market Volume: Units million, 2002-2006 | 83 |
| Table 35: Spain Personal Hygiene Market Segmentation I: % Share, by Value, 2006 | 84 |
| Table 36: Spain Personal Hygiene Market Segmentation II: % Share, by Value, 2006 | 85 |
| Table 37: Spain Personal Hygiene Market Share: % Share, by Value, 2006 | 86 |
| Table 38: Spain Personal Hygiene Distribution: % Share, by Value, 2006 | 93 |
| Table 39: Spain Personal Hygiene Market Value Forecast: \$ million, 2006-2011 | 94 |
| Table 40: Spain Personal Hygiene Market Volume Forecast: Units million, 2006-2011 | 95 |
| Table 41: Spain Suncare Market Value: \$ million, 2003-2007 | 98 |
| Table 42: Spain Suncare Market Volume: Units million, 2003-2007 | 99 |
| Table 43: Spain Suncare Market Segmentation I: % Share, by Value, 2007 | 100 |
| Table 44: Spain Suncare Market Segmentation II: % Share, by Value, 2007 | 101 |
| Table 45: Spain Suncare Market Share: % Share, by Value, 2007 | 102 |
| Table 46: Spain Suncare Distribution: % Share, by Value, 2007 | 109 |
| Table 47: Spain Suncare Market Value Forecast: \$ million, 2007-2012 | 110 |
| Table 48: Spain Suncare Market Volume Forecast: Units million, 2007-2012 | 111 |
| Table 49: Spain Size of Population (million) , 2004-2008 | 112 |
| Table 50: Spain GDP (Constant 2000 Prices, \$ billion), 2004-2008 | 112 |
| Table 51: Spain Inflation, 2004-2008 | 113 |
| Table 52: Spain Exchange Rate, 2004-2008 | 113 |

LIST OF FIGURES

| | |
|---|----|
| Figure 1: Spain Facial Care Market Value: \$ million, 2003-2007 | 15 |
| Figure 2: Spain Facial Care Market Volume: Units million, 2003-2007 | 16 |
| Figure 3: Spain Facial Care Market Segmentation I: % Share, by Value, 2007 | 17 |
| Figure 4: Spain Facial Care Market Segmentation II: % Share, by Value, 2007 | 18 |
| Figure 5: Spain Facial Care Market Share: % Share, by Value, 2007 | 19 |
| Figure 6: Forces Driving Competition in the Facial Care Market in Spain, 2007 | 20 |
| Figure 7: Drivers of Buyer Power in the Facial Care Market in Spain, 2007 | 21 |
| Figure 8: Drivers of Supplier Power in the Facial Care Market in Spain, 2007 | 22 |
| Figure 9: Factors Influencing the Likelihood of New Entrants in the Facial Care Market in Spain, 2007 | 23 |
| Figure 10: Factors Influencing the Threat of Substitutes in the Facial Care Market in Spain, 2007 | 25 |
| Figure 11: Drivers of Degree of Rivalry in the Facial Care Market in Spain, 2007 | 26 |
| Figure 12: Spain Facial Care Distribution: % Share, by Value, 2007 | 27 |
| Figure 13: Spain Facial Care Market Value Forecast: \$ million, 2007-2012 | 28 |
| Figure 14: Spain Facial Care Market Volume Forecast: Units million, 2007-2012 | 29 |
| Figure 15: Spain Fragrances Market Value: \$ billion, 2004-2008 | 32 |
| Figure 16: Spain Fragrances Market Volume: Units million, 2004-2008 | 33 |
| Figure 17: Spain Fragrances Market Segmentation I: % Share, by Value, 2008(e) | 34 |
| Figure 18: Spain Fragrances Market Segmentation II: % Share, by Value, 2008(e) | 35 |
| Figure 19: Spain Fragrances Market Share: % Share, by Value, 2008(e) | 36 |
| Figure 20: Forces Driving Competition in the Fragrances Market in Spain | 37 |
| Figure 21: Drivers of Buyer Power in the Fragrances Market in Spain | 38 |
| Figure 22: Drivers of Supplier Power in the Fragrances Market in Spain | 39 |
| Figure 23: Factors Influencing the Likelihood of New Entrants in the Fragrances Market in Spain | 40 |
| Figure 24: Factors Influencing the Threat of Substitutes in the Fragrances Market in Spain | 41 |
| Figure 25: Drivers of Degree of Rivalry in the Fragrances Market in Spain | 42 |
| Figure 26: Spain Fragrances Distribution: % Share, by Value, 2008(e) | 43 |
| Figure 27: Spain Fragrances Market Value Forecast: \$ billion, 2008-2013 | 44 |
| Figure 28: Spain Fragrances Market Volume Forecast: Units million, 2008-2013 | 45 |

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Figure 29: Spain Haircare Market Value: \$ million, 2003-2007 48
Figure 30: Spain Haircare Market Volume: Units million, 2003-2007 49
Figure 31: Spain Haircare Market Segmentation I: % Share, by Value, 2007 50
Figure 32: Spain Haircare Market Segmentation II: % Share, by Value, 2007 51
Figure 33: Spain Haircare Market Share: % Share, by Value, 2007 52
Figure 34: Forces Driving Competition in the Haircare Market in Spain, 2007 53
Figure 35: Drivers of Buyer Power in the Haircare Market in Spain, 2007 54
Figure 36: Drivers of Supplier Power in the Haircare Market in Spain, 2007 55
Figure 37: Factors Influencing the Likelihood of New Entrants in the Haircare Market in Spain, 2007 56
Figure 38: Factors Influencing the Threat of Substitutes in the Haircare Market in Spain, 2007 57
Figure 39: Drivers of Degree of Rivalry in the Haircare Market in Spain, 2007 58
Figure 40: Spain Haircare Distribution: % Share, by Value, 2007 59
Figure 41: Spain Haircare Market Value Forecast: \$ million, 2007-2012 60
Figure 42: Spain Haircare Market Volume Forecast: Units million, 2007-2012 61
Figure 43: Spain Make-Up Market Value: \$ million, 2003-2007 64
Figure 44: Spain Make-Up Market Volume: Units million, 2003-2007 65
Figure 45: Spain Make-Up Market Segmentation I: % Share, by Value, 2007 66
Figure 46: Spain Make-Up Market Segmentation II: % Share, by Value, 2007 67
Figure 47: Spain Make-Up Market Share: % Share, by Value, 2007 68
Figure 48: Forces Driving Competition in the Make-Up Market in Spain, 2007 69
Figure 49: Drivers of Buyer Power in the Make-Up Market in Spain, 2007 70
Figure 50: Drivers of Supplier Power in the Make-Up Market in Spain, 2007 72
Figure 51: Factors Influencing the Likelihood of New Entrants in the Make-Up Market in Spain, 2007 73
Figure 52: Factors Influencing the Threat of Substitutes in the Make-Up Market in Spain, 2007 75
Figure 53: Drivers of Degree of Rivalry in the Make-Up Market in Spain, 2007 76
Figure 54: Spain Make-Up Distribution: % Share, by Value, 2007 77
Figure 55: Spain Make-Up Market Value Forecast: \$ million, 2007-2012 78
Figure 56: Spain Make-Up Market Volume Forecast: Units million, 2007-2012 79
Figure 57: Spain Personal Hygiene Market Value: \$ million, 2002-2006 82
Figure 58: Spain Personal Hygiene Market Volume: Units million, 2002-2006 83
Figure 59: Spain Personal Hygiene Market Segmentation I: % Share, by Value, 2006 84
Figure 60: Spain Personal Hygiene Market Segmentation II: % Share, by Value, 2006 85
Figure 61: Spain Personal Hygiene Market Share: % Share, by Value, 2006 86
Figure 62: Forces Driving Competition in the Personal Hygiene Market in Spain, 2006 87
Figure 63: Drivers of Buyer Power in the Personal Hygiene Market in Spain, 2006 88
Figure 64: Drivers of Supplier Power in the Personal Hygiene Market in Spain, 2006 89
Figure 65: Factors Influencing the Likelihood of New Entrants in the Personal Hygiene Market in Spain, 2006 90
Figure 66: Factors Influencing the Threat of Substitutes in the Personal Hygiene Market in Spain, 2006 91
Figure 67: Drivers of Degree of Rivalry in the Personal Hygiene Market in Spain, 2006 92
Figure 68: Spain Personal Hygiene Distribution: % Share, by Value, 2006 93
Figure 69: Spain Personal Hygiene Market Value Forecast: \$ million, 2006-2011 94
Figure 70: Spain Personal Hygiene Market Volume Forecast: Units million, 2006-2011 95
Figure 71: Spain Suncare Market Value: \$ million, 2003-2007 98
Figure 72: Spain Suncare Market Volume: Units million, 2003-2007 99
Figure 73: Spain Suncare Market Segmentation I: % Share, by Value, 2007 100
Figure 74: Spain Suncare Market Segmentation II: % Share, by Value, 2007 101
Figure 75: Spain Suncare Market Share: % Share, by Value, 2007 102
Figure 76: Forces Driving Competition in the Suncare Market in Spain, 2007 103
Figure 77: Drivers of Buyer Power in the Suncare Market in Spain, 2007 104
Figure 78: Drivers of Supplier Power in the Suncare Market in Spain, 2007 105
Figure 79: Factors Influencing the Likelihood of New Entrants in the Suncare Market in Spain, 2007 106
Figure 80: Factors Influencing the Threat of Substitutes in the Suncare Market in Spain, 2007 107
Figure 81: Drivers of Degree of Rivalry in the Suncare Market in Spain, 2007 108
Figure 82: Spain Suncare Distribution: % Share, by Value, 2007 109
Figure 83: Spain Suncare Market Value Forecast: \$ million, 2007-2012 110
Figure 84: Spain Suncare Market Volume Forecast: Units million, 2007-2012 111

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