

Pharmaceuticals - BRIC (Brazil, Russia, India, China) Industry Guide

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Description

Datamonitor's Pharmaceuticals - BRIC (Brazil, Russia, India, China) Industry Guide is an essential resource for top-level data and analysis covering the BRIC (Brazil, Russia, India, China) Pharmaceuticals industry. The report includes easily comparable data on market value, volume, segmentation and market share, plus full five year market forecasts. It examines future problems, innovations and potential growth areas within the market.

Scope of the Report

- * Contains an executive summary and data on value, volume and segmentation
- * Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies
- * Incorporates in-depth five forces competitive environment analysis and scorecards
- * Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country. .
- * Includes a five-year forecast of the industry

Highlights

The BRIC Pharmaceuticals market grew by 14.9% between 2005 and 2009 to reach a value of \$54.8 billion.

In 2014, the market is forecast to have a value of \$87.6 billion, an increase of 9.8% from 2009.

China was the fastest growing country with a CAGR of 19.9% over the 2005–09 period.

Why you should buy this report

- * Spot future trends and developments
- * Inform your business decisions
- * Add weight to presentations and marketing materials
- * Save time carrying out entry-level research

Market Definition

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare. Market values have been calculated at ex-factory prices (the value at which manufacturers sell the drugs to distributors). Any currency conversions used in the production of this report have been calculated at constant annual average exchange rates.

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