

## Pharmaceuticals: Germany Industry Guide

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### Description

Datamonitor's Pharmaceuticals: Germany Industry Guide is an essential resource for top-level data and analysis covering the Germany Pharmaceuticals industry. It includes detailed data on market size and segmentation, textual analysis of the key trends and competitive landscape, and profiles of the leading companies. This incisive report provides expert analysis with distinct chapters for Biotechnology, Generics, OTC Pharmaceuticals and Pharmaceuticals

### Scope of the Report

- \* Contains an executive summary and data on value, volume and segmentation for Biotechnology, Generics, OTC Pharmaceuticals and Pharmaceuticals
- \* Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies
- \* Incorporates in-depth five forces competitive environment analysis and scorecards
- \* Includes five-year forecasts for Biotechnology, Generics, OTC Pharmaceuticals and Pharmaceuticals

### Highlights

- \* The German pharmaceuticals market generated total revenues of \$37,139.2 million in 2009, representing a compound annual growth rate (CAGR) of 3.1% for the period spanning 2005-2009.
- \* The German OTC pharmaceuticals market generated total revenues of \$9.1 billion in 2008, representing a compound annual growth rate (CAGR) of 0.7% for the period spanning 2004-2008.
- \* The German biotechnology market generated total revenues of \$5.3 billion in 2008, representing a compound annual growth rate (CAGR) of 7% for the period spanning 2004-2008.
- \* The German generics market generated total revenues of \$11.8 billion in 2008, representing a compound annual growth rate (CAGR) of 16.7% for the period spanning 2004-2008.

### Why you should buy this report

- \* Spot future trends and developments
- \* Inform your business decisions
- \* Add weight to presentations and marketing materials
- \* Save time carrying out entry-level research

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