

## Pharmaceuticals - Global Group of Eight (G8) Industry Guide

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### Description

Datamonitor's Pharmaceuticals - Global Group of Eight (G8) Industry Guide is an essential resource for top-level data and analysis covering the Pharmaceuticals industry in each of the G8 (United States, Canada, Germany, France, United Kingdom, Italy, Russia and Japan) countries. The report includes easily comparable data on market value, volume, segmentation and market share, plus full five year market forecasts. It examines future problems, innovations and potential growth areas within the market.

### Scope of the Report

- \* Contains an executive summary and data on value, volume and segmentation
- \* Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies
- \* Incorporates in-depth five forces competitive environment analysis and scorecards
- \* Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country. .
- \* Includes a five-year forecast of the industry

### Highlights

The G8 Pharmaceuticals market grew by 3% between 2005 and 2009 to reach a value of \$497.6 billion

In 2014, the market is forecast to have a value of \$563.7 billion, an increase of 2.5% from 2009.

The US is the world's largest market and generates 55.6% of global revenues.

### Why you should buy this report

- \* Spot future trends and developments
- \* Inform your business decisions
- \* Add weight to presentations and marketing materials
- \* Save time carrying out entry-level research

### Market Definition

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare. Market values have been calculated at ex-factory prices (the value at which manufacturers sell the drugs to distributors). Any currency conversions used in the production of this report have been calculated at constant annual average exchange rates.

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