

Pharmaceuticals: Spain Industry Guide

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Description

Datamonitor's Pharmaceuticals: Spain Industry Guide is an essential resource for top-level data and analysis covering the Spain Pharmaceuticals industry. It includes detailed data on market size and segmentation, textual analysis of the key trends and competitive landscape, and profiles of the leading companies. This incisive report provides expert analysis with distinct chapters for Biotechnology, Generics, OTC Pharmaceuticals and Pharmaceuticals

Scope of the Report

- * Contains an executive summary and data on value, volume and segmentation for Biotechnology, Generics, OTC Pharmaceuticals and Pharmaceuticals
- * Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies
- * Incorporates in-depth five forces competitive environment analysis and scorecards
- * Includes five-year forecasts for Biotechnology, Generics, OTC Pharmaceuticals and Pharmaceuticals

Highlights

- * The Spanish pharmaceuticals market generated total revenues of \$18,483.5 million in 2009, representing a compound annual growth rate (CAGR) of 4.7% for the period spanning 2005-2009.
- * The Spanish OTC pharmaceuticals market generated total revenues of \$2.2 billion in 2008, representing a compound annual growth rate (CAGR) of 3.3% for the period spanning 2004-2008.
- * The Spanish biotechnology market generated total revenues of \$7.6 billion in 2008, representing a compound annual growth rate (CAGR) of 6.1% for the period spanning 2004-2008.
- * The Spanish generics market generated total revenues of \$1.4 billion in 2008, representing a compound annual growth rate (CAGR) of 13.8% for the period spanning 2004-2008.

Why you should buy this report

- * Spot future trends and developments
- * Inform your business decisions
- * Add weight to presentations and marketing materials
- * Save time carrying out entry-level research

Table of Contents

| | |
|----------------------------------|----|
| CHAPTER 1 BIOTECHNOLOGY IN SPAIN | 10 |
| 1.1 Market Overview | 10 |
| 1.2 Market Value | 12 |
| 1.3 Market Segmentation I | 13 |
| 1.4 Market Segmentation II | 14 |
| 1.5 Five Forces Analysis | 15 |

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| | |
|--|----|
| 1.6 Market Forecasts | 21 |
| CHAPTER 2 GENERICS IN SPAIN | 22 |
| 2.1 Market Overview | 22 |
| 2.2 Market Value | 24 |
| 2.3 Market Segmentation I | 25 |
| 2.4 Market Segmentation II | 26 |
| 2.5 Five Forces Analysis | 27 |
| 2.6 Market Forecasts | 34 |
| CHAPTER 3 OTC PHARMACEUTICALS IN SPAIN | 35 |
| 3.1 Market Overview | 35 |
| 3.2 Market Value | 37 |
| 3.3 Market Segmentation I | 38 |
| 3.4 Market Segmentation II | 39 |
| 3.5 Market Share | 40 |
| 3.6 Five Forces Analysis | 41 |
| 3.7 Distribution | 49 |
| 3.8 Market Forecasts | 50 |
| CHAPTER 4 PHARMACEUTICALS IN SPAIN | 51 |
| 4.1 Market Overview | 51 |
| 4.2 Market Value | 53 |
| 4.3 Market Segmentation I | 54 |
| 4.4 Market Segmentation II | 55 |
| 4.5 Market Share | 56 |
| 4.6 Five Forces Analysis | 57 |
| 4.7 Market Forecasts | 64 |
| CHAPTER 5 MACROECONOMIC INDICATORS | 65 |
| CHAPTER 6 APPENDIX | 67 |
| 6.1 Data Research Methodology | 67 |

LIST OF TABLES

| | |
|---|----|
| Table 1: Spain Biotechnology Market Value: \$ billion, 2004-2008 | 12 |
| Table 2: Spain Biotechnology Market Segmentation I: % Share, by Value, 2008 | 13 |
| Table 3: Spain Biotechnology Market Segmentation II: % Share, by Value, 2008 | 14 |
| Table 4: Spain Biotechnology Market Value Forecast: \$ billion, 2008-2013 | 21 |
| Table 5: Spain Generics Market Value: \$ million, 2004-2008 | 24 |
| Table 6: Spain Generics Market Segmentation I: % Share, by Value, 2008 | 25 |
| Table 7: Spain Generics Market Segmentation II: % Share, by Value, 2008 | 26 |
| Table 8: Spain Generics Market Value Forecast: \$ million, 2008-2013 | 34 |
| Table 9: Spain OTC Pharmaceuticals Market Value: \$ billion, 2004-2008 | 37 |
| Table 10: Spain OTC Pharmaceuticals Market Segmentation I: % Share, by Value, 2008 | 38 |
| Table 11: Spain OTC Pharmaceuticals Market Segmentation II: % Share, by Value, 2008 | 39 |
| Table 12: Spain OTC Pharmaceuticals Market Share: % Share, by Value, 2008 | 40 |
| Table 13: Spain OTC Pharmaceuticals Distribution: % Share, by Value, 2008 | 49 |
| Table 14: Spain OTC Pharmaceuticals Market Value Forecast: \$ billion, 2008-2013 | 50 |
| Table 15: Spain Pharmaceuticals Market Value: \$ billion, 2005-2009 | 53 |
| Table 16: Spain Pharmaceuticals Market Segmentation I: % Share, by Value, 2009 | 54 |
| Table 17: Spain Pharmaceuticals Market Segmentation II: % Share, by Value, 2009 | 55 |
| Table 18: Spain Pharmaceuticals Market Share: % Share, by Value, 2009 | 56 |
| Table 19: Spain Pharmaceuticals Market Value Forecast: \$ billion, 2009-2014 | 64 |
| Table 20: Spain Size of Population (million) , 2004-2008 | 65 |
| Table 21: Spain GDP (Constant 2000 Prices, \$ billion), 2004-2008 | 65 |
| Table 22: Spain Inflation, 2004-2008 | 66 |
| Table 23: Spain Exchange Rate, 2004-2008 | 66 |

LIST OF FIGURES

| | |
|---|----|
| Figure 1: Spain Biotechnology Market Value: \$ billion, 2004-2008 | 12 |
| Figure 2: Spain Biotechnology Market Segmentation I: % Share, by Value, 2008 | 13 |
| Figure 3: Spain Biotechnology Market Segmentation II: % Share, by Value, 2008 | 14 |
| Figure 4: Forces Driving Competition in the Biotechnology Market in Spain, 2008 | 15 |
| Figure 5: Drivers of Buyer Power in the Biotechnology Market in Spain, 2008 | 16 |
| Figure 6: Drivers of Supplier Power in the Biotechnology Market in Spain, 2008 | 17 |
| Figure 7: Factors Influencing the Likelihood of New Entrants in the Biotechnology Market in Spain, 2008 | 18 |
| Figure 8: Factors Influencing the Threat of Substitutes in the Biotechnology Market in Spain, 2008 | 19 |
| Figure 9: Drivers of Degree of Rivalry in the Biotechnology Market in Spain, 2008 | 20 |
| Figure 10: Spain Biotechnology Market Value Forecast: \$ billion, 2008-2013 | 21 |
| Figure 11: Spain Generics Market Value: \$ million, 2004-2008 | 24 |
| Figure 12: Spain Generics Market Segmentation I: % Share, by Value, 2008 | 25 |
| Figure 13: Spain Generics Market Segmentation II: % Share, by Value, 2008 | 26 |
| Figure 14: Forces Driving Competition in the Generics Market in Spain, 2008 | 27 |
| Figure 15: Drivers of Buyer Power in the Generics Market in Spain, 2008 | 29 |
| Figure 16: Drivers of Supplier Power in the Generics Market in Spain, 2008 | 30 |
| Figure 17: Factors Influencing the Likelihood of New Entrants in the Generics Market in Spain, 2008 | 31 |
| Figure 18: Factors Influencing the Threat of Substitutes in the Generics Market in Spain, 2008 | 32 |
| Figure 19: Drivers of Degree of Rivalry in the Generics Market in Spain, 2008 | 33 |

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Figure 20: Spain Generics Market Value Forecast: \$ million, 2008-2013 34
Figure 21: Spain OTC Pharmaceuticals Market Value: \$ billion, 2004-2008 37
Figure 22: Spain OTC Pharmaceuticals Market Segmentation I: % Share, by Value, 2008 38
Figure 23: Spain OTC Pharmaceuticals Market Segmentation II: % Share, by Value, 2008 39
Figure 24: Spain OTC Pharmaceuticals Market Share: % Share, by Value, 2008 40
Figure 25: Forces Driving Competition in the OTC Pharmaceuticals Market in Spain, 2008 41
Figure 26: Drivers of Buyer Power in the OTC Pharmaceuticals Market in Spain, 2008 43
Figure 27: Drivers of Supplier Power in the OTC Pharmaceuticals Market in Spain, 2008 44
Figure 28: Factors Influencing the Likelihood of New Entrants in the OTC Pharmaceuticals Market in Spain, 2008 45
Figure 29: Factors Influencing the Threat of Substitutes in the OTC Pharmaceuticals Market in Spain, 2008 47
Figure 30: Drivers of Degree of Rivalry in the OTC Pharmaceuticals Market in Spain, 2008 48
Figure 31: Spain OTC Pharmaceuticals Distribution: % Share, by Value, 2008 49
Figure 32: Spain OTC Pharmaceuticals Market Value Forecast: \$ billion, 2008-2013 50
Figure 33: Spain Pharmaceuticals Market Value: \$ billion, 2005-2009 53
Figure 34: Spain Pharmaceuticals Market Segmentation I: % Share, by Value, 2009 54
Figure 35: Spain Pharmaceuticals Market Segmentation II: % Share, by Value, 2009 55
Figure 36: Spain Pharmaceuticals Market Share: % Share, by Value, 2009 56
Figure 37: Forces Driving Competition in the Pharmaceuticals Market in Spain, 2009 57
Figure 38: Drivers of Buyer Power in the Pharmaceuticals Market in Spain, 2009 59
Figure 39: Drivers of Supplier Power in the Pharmaceuticals Market in Spain, 2009 60
Figure 40: Factors Influencing the Likelihood of New Entrants in the Pharmaceuticals Market in Spain, 2009 61
Figure 41: Factors Influencing the Threat of Substitutes in the Pharmaceuticals Market in Spain, 2009 62
Figure 42: Drivers of Degree of Rivalry in the Pharmaceuticals Market in Spain, 2009 63
Figure 43: Spain Pharmaceuticals Market Value Forecast: \$ billion, 2009-2014 64

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